

## Third Micro B3 Industry Expert Workshop

Contributed by: Jacobs University Bremen gGmbH

From 2015-11-03 to 2015-11-03, Belgium

This workshop, "Collaboration between Academia, SMEs, and Industry-Transforming Inventions into Innovations in the fields", held at the Royal Flemish Academy for Science and the Arts (Brussels, Belgium) on 3rd November 2015, addresses the relevance of collaboration between the public and the private sector and their corresponding strategies in order to create synergies and promote technology transfer with a specific focus on innovative approaches in bioinformatics and (marine) biotechnology.

One of the primary aims of the 7th Framework Programme of the European Commission was to foster science-based European competitiveness with a focus on addressing major needs in society, as defined by the Priority Themes of the Programme. This is realized by bringing together academia, SMEs, and industry within integrated international projects to facilitate the translation of research results into commercially viable products and services. The importance of this aspect is even more emphasized by the new Horizon 2020 programme in which the role of industry is further strengthened.

This third Micro B3 Industry Expert Workshop brings together managers of various backgrounds and from both within and outside of the Micro B3 consortium to illuminate different strategies for knowledge and technology transfer between the public and private sector and corresponding experiences, based on use cases in bioinformatics and (marine) biotechnology. Examples are shown on how EU-funded collaboration can be used to gain access to external expertise and technology, and to broaden the view, also alternative strategies which are not directly linked to EU projects are included. The different perspectives will be discussed, as well as the pros and cons of such collaborations. The workshop targets a diverse audience interested in getting an overview and new impulses on ways to foster the transformation of inventions into innovations, based on collaboration between the public and private sector within Europe.

The workshop is part of a series of stakeholder events, organized in the context of the EU FP7 project Micro B3 (Marine Microbial Biodiversity, Bioinformatics, Biotechnology) which targets the development of innovative approaches in bioinformatics and a legal framework to make accessible large-scale data on marine genomes and metagenomes for ecosystems biology and the definition of new biotechnological targets.

Confirmed Speakers (alphabetical order):

- Bouget, Francois-Yves CNRS Research Director at Laboratory of Microbial Oceanography, University Paris 06 (Banyuls sur Mer, France)
- Eder, Wolfgang Manager Quality Control at Roche Diagnostics GmbH (Penzberg, Germany)
- Kottmann, Renzo Max Planck Institute for Marine Microbiology (Bremen, Germany) Lead of Micro B3 Work Package 5 (Bioinformatics & Data Integration)
- Piker, Levent Managing Board at oceanBASIS GmbH (Kiel, Germany)
- Pop Ristov, Aleksandar Managing Partner at InterWorks (Bitola, Macedonia) Partner of Micro B3
- Snaidr, Jiri Managing Board at Vermicon AG (München, Germany)

Participation is free of charge and registration can be done online until latest 18 Sept 2015 at https://www.microb3.eu/events/workhops/Industry-workshop/Registration

More information can be found here:

https://microb3.eu/events/workshops/Industry-Workshop

#### Venue:

Royal Flemish Academy of Belgium for Science and the Arts, Hertogsstraat, 1 1000 - Brussels (Belgium)

Date: 3rd November 2015

Organizers: Ribocon GmbH Fahrenheitstrasse, 1



28359 - Bremen (Germany)

InterWorks Karposh bb, (direkcija na "Granit") 7000 Bitola (Republic of Macedonia)

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### **Related information**

• MICRO B3 - "Marine Microbial Biodiversity, Bioinformatics and Biotechnology"

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# **Subjects**

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